

The Collaborative Huddle

2nd and 4th Monday of Each Month

8:30 – 9:00 am EST

via Zoom (calendar invite has link)

We're all busy, trying to balance working in our business versus on our business. The Collaborative Huddle's genesis was to create a bi-monthly opportunity to clear our mental desk and generate some reasons to reach into someone else's life and assist them (business or personal). This is a closed group, invitation only. This is not a business networking meeting. Here are the guidelines:

- Rob Brinkman, as the Host, will focus on 1 or 2 topics, always attempting to adhere to a 30-minute (ish) Zoom Call.
- As I was taught early in my career the Vince Lombardi perspective of time:
 - If you're early to a meeting, you're 'on time'.
 - If you're on time to a meeting, 'you're late'.
 - If you're late, 'you better have a legitimate reason'.
 - Therefore, we will start promptly at the bottom of the hour. Time is valuable. If someone is late, then they may miss the context of the subject and be lost.
- All calls will be recorded and posted on a Password Protected Site.
- Ask Questions.
- Have the mentality of "what can I give" versus "what can I get". Trust me from experience, the revenue will come.
- Consistent with the "Huddle" theme, come in with the attitude of an Offensive Lineman, not the Quarterback or Running Back.
 - Execute your assignment, do your job and the Team scores.
 - Most people don't realize that across the NFL, the highest paid position, after the Quarterback, is the Left or Right Tackle.
- Our goal is for each participant, at the end of the call to:
 - Identify someone in their life that they can reach out to and help.
 - Learn a new dimension of their practice to adjust or enhance.
 - Follow up with a Fellow Huddle Participant and offer Assistance.
 - Reach out to Rob regarding a topic, story or situation that they would like help with and believe the rest of the Huddle would benefit from.

Upward and Onward,

Rob Brinkman